Born in Mexico.

TEJARAZA TEQUILA

Raised in Texas.

Apple Honey

"The Charmer"

Smooth as a Texas sunset.

signature cocktail

Hill Country Highball

1 ½ oz Tejaraza Apple Honey
3 oz ginger beer
splash of lime

Berry Hibiscus

"The Flirt"

Sweet. Bold.
A little dangerous.

signature cocktail

Wildflower Sour

1 ½ oz Tejaraza Berry Hibiscus
½ oz cranberry juice
½ oz lime juice
¾ oz hibiscus syrup
3 drops Wonderfoam

Cafe Caramel

"The Late-Night Legend"

Smooth. Rich.
Legendary.

signature cocktail

Midnight Texan

1 ½ oz Tejaraza Café Caramel
2 oz cold brew
splash of cream

Pineapple Habanero

"The Daredevil"

Sweet heat that dares you.

signature cocktail

Smokin' Cadillac

1 ½ oz Tejaraza Pineapple Habanero
½ oz Ancho Reyes
½ oz pineapple juice
½ oz lime juice
2 dashes El Guapo Bitters

Sunshine Citrus

"The Life of the Party"

Bright. Zesty.
Always fun.

signature cocktail

High Plains Sunrise

1 ½ oz Tejaraza Sunshine Citrus
½ oz lemon juice
3 oz club soda

We Don't Just Deliver Tequila - We Bring Momentum

TASTINGS

- BRAND-TRAINED AMBASSADORS
- FLAVOR STORYTELLING
- HERO THEMES
- CONVERSION-FOCUSED SAMPLING

ON-PREM PROMOTION

- SIGNATURE COCKTAILS
- MENU SUPPORT
- TABLE TENTS + RECIPE CARDS
- BARTENDER TRAINING TOOLS
- HERO-THEMED ACTIVATION NIGHTS

EVENT SUPPORT

- STAFFED BOOTHS + SAMPLING
- PHOTO-OPS + THEMED PROPS
- SOCIAL-READY CONTENT

POS MATERIALS

- SHELF TALKERS + CASE CARDS
- NECK HANGERS + RECIPES
- ARTWORK + FLAVOR ICONS
- RETAIL DISPLAY OPTIONS

BOTTOM LINE

TEJARAZA SHOWS UP BOLD, FUN & FULLY INVESTED IN ACCOUNT SUCCESS.

BRING BOLD FLAVOR AND FEARLESS FUN TO YOUR STORE, BAR, OR EVENT TODAY!

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